

Tom Fucoloro

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Education

9/2004 to 6/2008

Knox College – Galesburg, IL USA
Degree: Bachelors in English
Concentration: Creative Writing
Minor: Journalism
Cumulative GPA: 3.4
Graduation Date: 6/2008

Employment History

12/2009 to 7/2010

Lane Powell PC – Seattle, WA USA
Marketing Assistant

Job Description: Drafting and/or editing news releases, marketing materials, attorney-authored articles, event postings and the company newsletter.

Skills Used:

- Editing
- Writing
- Web markup
- Social Networking Services
- Photography

Duties Performed:

- Editor of company newsletter
- Editing often complex attorney-written materials
- Maintaining web content
- Media hit tracking

9/2008 to 7/2009

Capitol Hill Books – Denver, CO USA
Bookseller

Job Description: Was responsible for daily operation of the shop, including assessing used product, sales, decorating and web site maintenance.

Skills Used:

- Web design
- Sales
- Product design and decoration
- Product assessment
- Customer service

Duties Performed:

- Opening/closing the shop
- Web maintenance

- Book-finding and customer service
- Online and face-to-face sales
- Designed book placement throughout the store and decorated windows

Achievements During This Employment Period: I created a new web site for the shop (capitolhillbooks.com) and developed a social networking presence that helped interested customers keep up to date on store news and loyal to the shop.

This Position Ended Because: I moved to Seattle.

6/2008 to 8/2008

The Kansas City Star – Kansas City, MO USA

Features Writer

Job Description: Reporting and writing feature and arts stories on deadline. I wrote section cover stories of my own finding as well as stories assigned by editors.

Skills Used:

- Reporting from all points of view around a story
- Diligence and organization needed to complete stories on deadline
- Writing exciting stories with a lot of detail packed into a small space
- Working with excellent editors with many years of experience in a daily publishing setting
- Being a team player to help get the section completed and interesting every day

Duties Performed:

- Finding, pitching and reporting on interesting happenings and people around town
- Writing concisely and effectively with excitement, energy and purpose
- Reporting and writing stories assigned by editors
- Fact-checking event dates and times for feature calendars
- Attended weekly meetings with different people throughout the paper to learn about how the paper operates from all different angles (opinions/editorials, web, news, investigative reporting, etc.)

Achievements During This Employment Period: I was able to find interesting stories around town that nobody else was writing and wrote several pieces that were well-read and unique.

This Position Ended Because: It was a three-month internship

6/2007 to 6/2008

The Knox Student (Knox College) – Galesburg, IL USA

Editor-In-Chief

Job Description: I oversaw all aspects of operation of the student newspaper, including writing, editing, design and ad sales.

Skills Used:

- Maintaining a fun and productive environment for editors, writers and designers
- Being organized and capable of multi-tasking
- Making difficult editorial decisions
- Creating an atmosphere where communication and respect allowed others to use their skills to their best ability
- Editing and writing important stories with a lot at stake (Reputations,

justice, student rights)

Duties Performed:

- Handling public relations for the paper and representing it to important people on campus
- Making sure all pieces of the paper come together on time
- Editing important stories and answering questions from other editors
- Reporting and writing big stories and organizing teams of writers and editors for big projects
- Overseeing the business side of the paper to make sure enough revenue was made to meet printing and online costs

Achievements During This Employment Period: I took the paper online for the first time in its history (theknoxstudent.com). I also published important and difficult stories about campus life and student rights. We won several awards from the Illinois College Press Association, including awards for editorial writing, sports writing, and design.

This Position Ended Because: I graduated

Activities/Affiliations

Volunteer

1. Real Change

Description: Street newspaper focused on homelessness and poverty.

Actively Participated: 20 hours per month

Dates Of Involvement: 1/2010 – present

Duties or Responsibilities:

- Contributing writer and reporter
- Writing lead news and feature stories
- Writing news briefs

Other

1. Hoot House Productions, LLC

Description: Music studio and entertainment production company based in Seattle

Actively Participated: 10 hours per month

Dates Of Involvement: 3/2010 – present

Duties or Responsibilities:

- Co-founder
- Member of Board of Directors
- Registered Agent
- Musician
- Audio Engineer

2. TheWikiFire.org

Description: The free encyclopedia by and about Knox College

Actively Participated: 2 hours per month

Dates Of Involvement: 4/2007 – present

Duties or Responsibilities:

- Founded the web site (based on the Wikipedia software)
- Programmed and branded the site for launch
- Developing a community dedicated to site maintenance
- Establishing ethical guidelines for such an open format
- Expand the site's abilities with plug-ins and new organization concepts

3. **Big Muddy Records, LLC**

Description: Independent St. Louis record label

Actively Participated: 2 hours per month

Dates Of Involvement: 1/2005 – present

Duties or Responsibilities:

- Founder and vice-president
- Helped create original branding
- Handled paperwork and back-end for the label during its formulative years
- Learned a lot about getting loans and paying taxes
- Currently, I am not heavily involved since I no longer live in St. Louis

Awards and Achievements

Pacemaker Award for Best College Literary Magazine

Given By: Associated Collegiate Press

Received: 10/2008

For The Purpose Of: The Pacemaker Awards set out to find the best in student publications in the United States. Catch, a student literary magazine at Knox College, won for a 2008 issue of which I was the journalism editor. The magazines are judged by: Content, quality of writing and editing, photography, art and graphics, layout and design and overall concept and theme.

Best In-House Advertisement

Given By: Illinois College Press Association

Received: 5/2008

For The Purpose Of: Selected by professional journalists working in the state of Illinois, an ad I designed urging students to write for the paper won first place, defeating even large daily newspapers with much larger staffs and budgets.

Third place for front page layout

Given By: Illinois College Press Association

Received: 5/2008

For The Purpose Of: Chosen from peer-sized colleges in Illinois, I won third place for the design of the front page of The Knox Student. Judges looked at randomly-picked front pages to decide which newspapers had consistently effective and unique front page designs.

Third place for investigative reporting

Given By: Illinois College Press Association

Received: 5/2007

For The Purpose Of: To pick the best works of investigative, long-form reporting of a story. The story I worked on pertained to the school's handling of student-to-student sexual assault complaints and led to a revamping of the sexual assault policies and procedures.

References available upon request.